

FOR IMMEDIATE RELEASE

MEDIA CONTACT:  
Aislinn Hinyup  
WYES Promotion Manager  
(504) 838-0364  
[ahinyup@wyes.org](mailto:ahinyup@wyes.org)



## **'NEW ORLEANS: THE FIRST 300 YEARS' TO BE RELEASED THIS FALL**

***New Orleans, LA - April 24, 2017*** — As New Orleans plans to celebrate its 300th anniversary in 2018, PBS member station WYES-TV and Pelican Publishing Company along with the assistance of The Historic New Orleans Collection will release — this fall — the definitive book of the New Orleans Tricentennial, ***New Orleans: The First 300 Years***.

Twenty-two authors have contributed to 23 topics that explore the city over the last 300 years. *The Past As Prelude*, a publication released in 1968 on the occasion of the city's 250th anniversary and published by Pelican and Tulane University, inspired the book. Distinguished journalist Hodding Carter was the editor. "Like that book, this publication will cover a range of topics," says project editor Errol Laborde. "But it will also be visual containing great writing and images."

According to WYES President & General Manager Allan Pizzato, "WYES utilizes broadcast television and the internet to take on the role of New Orleans storyteller and provide quality education to our community. This wonderful book is another way of fulfilling our mission in a lasting way."

"We appreciate the opportunity to share images and artifacts from The Historic New Orleans Collection's holdings in this new work from WYES and Pelican Publishing," said Priscilla Lawrence, executive director of THNOC. ***New Orleans: The First 300 Years*** will be a welcome addition to the literature and documentation of our city's fascinating past."

WYES Senior Producer Peggy Scott Laborde is the book project manager. "We expect," Errol Laborde added, "that the book will be remembered as an important contribution to the city's tricentennial."

"Pelican Publishing has a long history of preserving and celebrating the uniqueness of Louisiana through our books," says Publisher Kathleen Calhoun Nettleton, "As we approach our first centennial it seems fitting that we partner with WYES and The Historic New Orleans Collection to celebrate New Orleans' Tricentennial."

The book is part of WYES' New Orleans Tricentennial Project which also includes on-air features, documentaries and award-winning Electronic Field Trips geared to grades 5 through 8 with partners such as The National WWII Museum on the city's upcoming 300th anniversary. WYES is pleased to have The Historic New Orleans Collection and The Meraux Foundation as Cornerstone Sponsors for the WYES New Orleans Tricentennial Project.

— continued —

## ***New Orleans: The First 300 Years***

Foreword

*Dr. Lawrence Powell*

New Orleans – Three Centuries

A Romp Through Time

*John R. Kemp*

### **THEMED CHAPTERS (ALPHABETICALLY):**

Architecture: Evolution From A Complex Heritage

*Robert Cangelosi, Jr*

Art: Transformations in the Changing Light

*John R. Kemp*

Black New Orleans: Reversing the Blackout

*Raphael Cassimere*

Business: The Times: Bad, Good and Amazing

*Peter Ricchiuti*

Celebrations: Evolution of a Festive Town

*Errol Laborde*

Characters: Times of Obsession

*Angus Lind*

Dining: A Sense of Plates

*Ian McNulty*

Disasters: When Misfortune Blows in the Wind

*John Magill*

Education: Taking The Lead

*Dawn Wilson*

Ethnicity: The Coming of Hispanics and Vietnamese

*Suzanne Pfefferle Tafur*

Flora: Resetting the Clock

*R. Stephanie Bruno*

Geography and Environment: The Deltaic Metropolis  
During New Orleans' Third Century

*Richard Campanella*

Health: Local Medicine's Biggest Battle

*Brobson Lutz*

Literary History—Books: This Storied City

*Susan Larson*

Music: Rhythm of a City

*Connie Zeanah Atkinson*

News Media—Bylines and Busy Times

*Dominic Massa*

Politics: Shifting Power Center

*Robert L. Dupont*

Second Line Parades: The Right of the People  
To Assemble (and Dance)

*Lolis Eric Elie*

Sports: Finishing Strong

*Marty Mule'*

Street Names—Gathering The Blocks

*Sally Asher*

Women: Creating A New Culture

*Patricia Brady*

####